



FOR IMMEDIATE RELEASE—March 4, 2009

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**Employees Throughout All of Waukesha County Able to Wear Jeans to Work
March 17**

"Casual Day for United Way on St. Patty's Day" To Be Proclaimed by County Executive

WAUKESHA—With the stroke of his pen tomorrow, Waukesha County Executive Dan Vrakas will declare Tuesday, March 17 as "Casual Day for United Way on St. Patty's Day" throughout the county of Waukesha. Employers countywide are asked to recognize this fundraising special event on behalf of United Way in Waukesha County by allowing their employees to dress casual on St. Patrick's Day for a participant fee of \$5 per person.

This grassroots effort is in response to The Windhover Foundation challenge to the workers and residents in Waukesha County to fill the gap between the shortfall in United Way's total revenue and the allocations to the United Way-funded programs last year. In January, United Way in Waukesha County projected a \$475,000 revenue shortfall that would necessitate across-the-board allocation reductions to United Way-funded programs in 2009.

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Only Add

Quad/Graphics President & CEO Joel Quadracci responded to the news in January by committing a \$275,000 gift to United Way to close the funding gap by The Windhover Foundation, a charitable organization chaired by Betty Quadracci and funded by Quad/Graphics and the Quadracci family. The Windhover Foundation challenge to the community is to raise the additional \$200,000 by March 20. The United Way in Waukesha County Board of Directors will make final 2009 program allocation decisions at its monthly meeting on Thursday, March 26.

To participate in the "Casual Day for United Way on St. Patty's Day", go to the United Way website, www.UnitedWayWaukesha.org, to download stickers that casual day participants can wear and promotional flyers. Call United Way at (262) 547-8459 by March 20 to request a pick up of the donations collected, or mail them to United Way at P.O. Box 1041, Waukesha, 53187-1041.

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